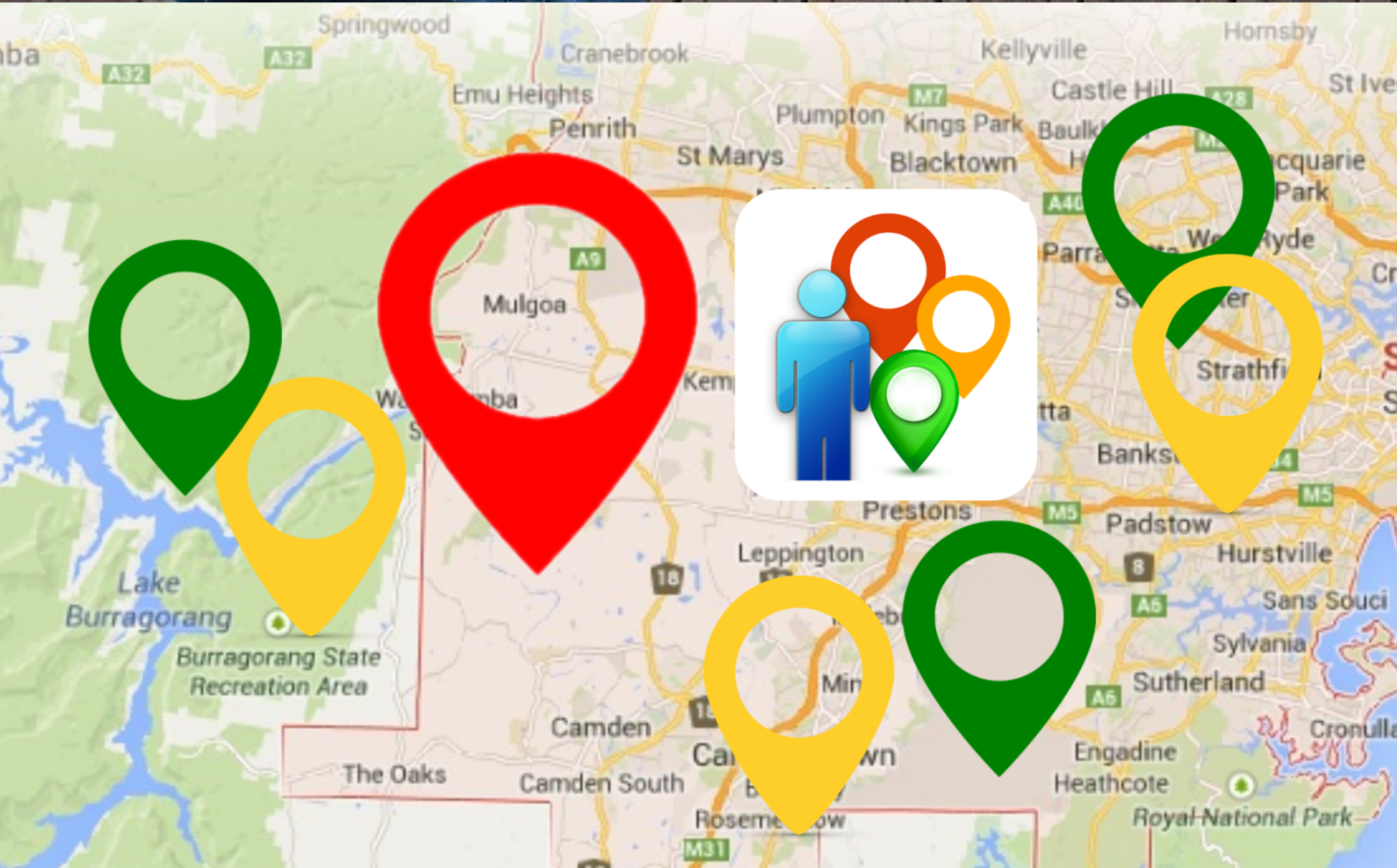




# Neighbourhood Alerts Made Simple



# WHAT IS LOCAL HERO?

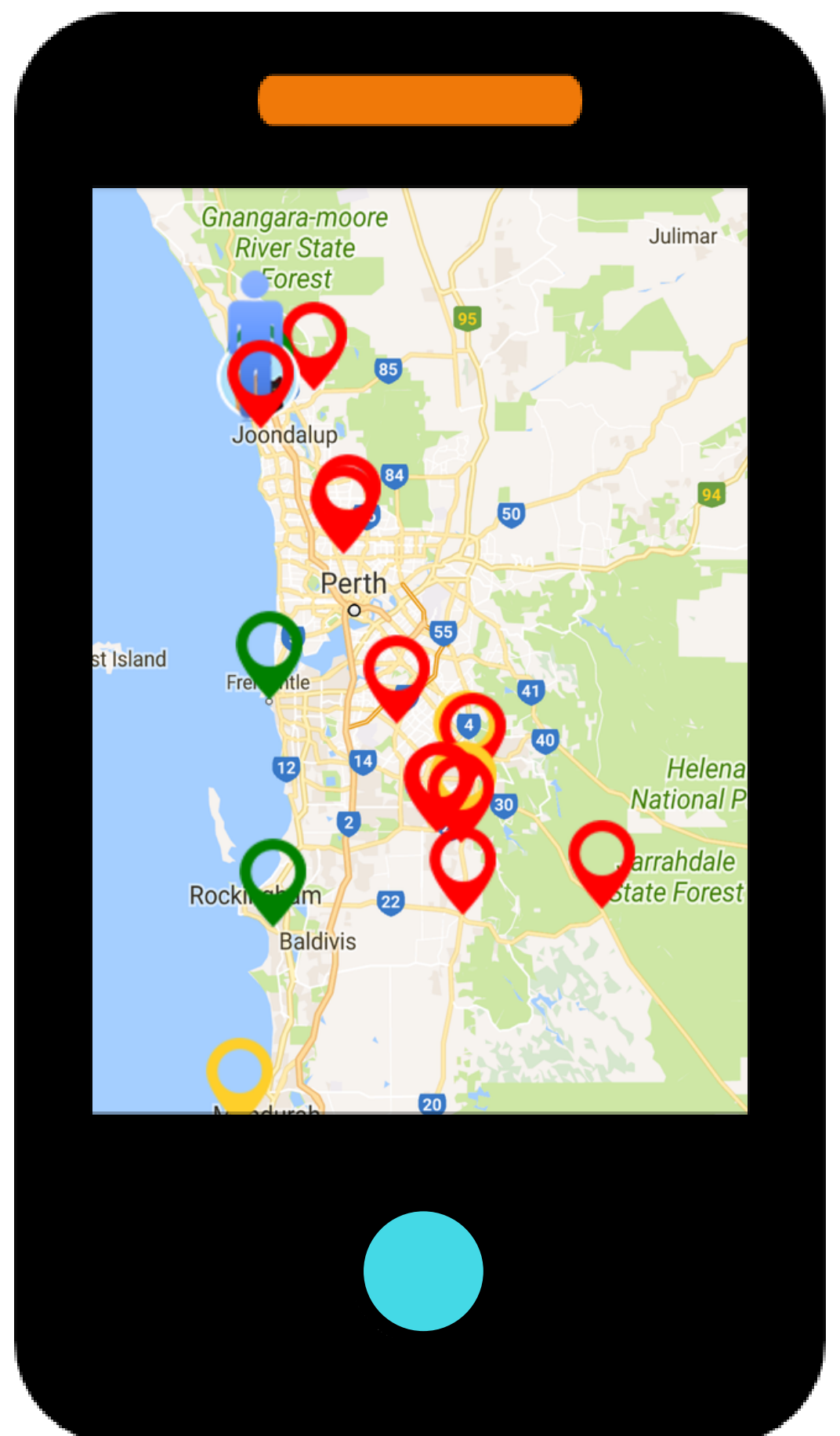
Local Hero is a Free to use Mobile App for individuals and communities to use.

It's simple design, and easy to use features allow you to create alerts, and pin them as location markers on the map.

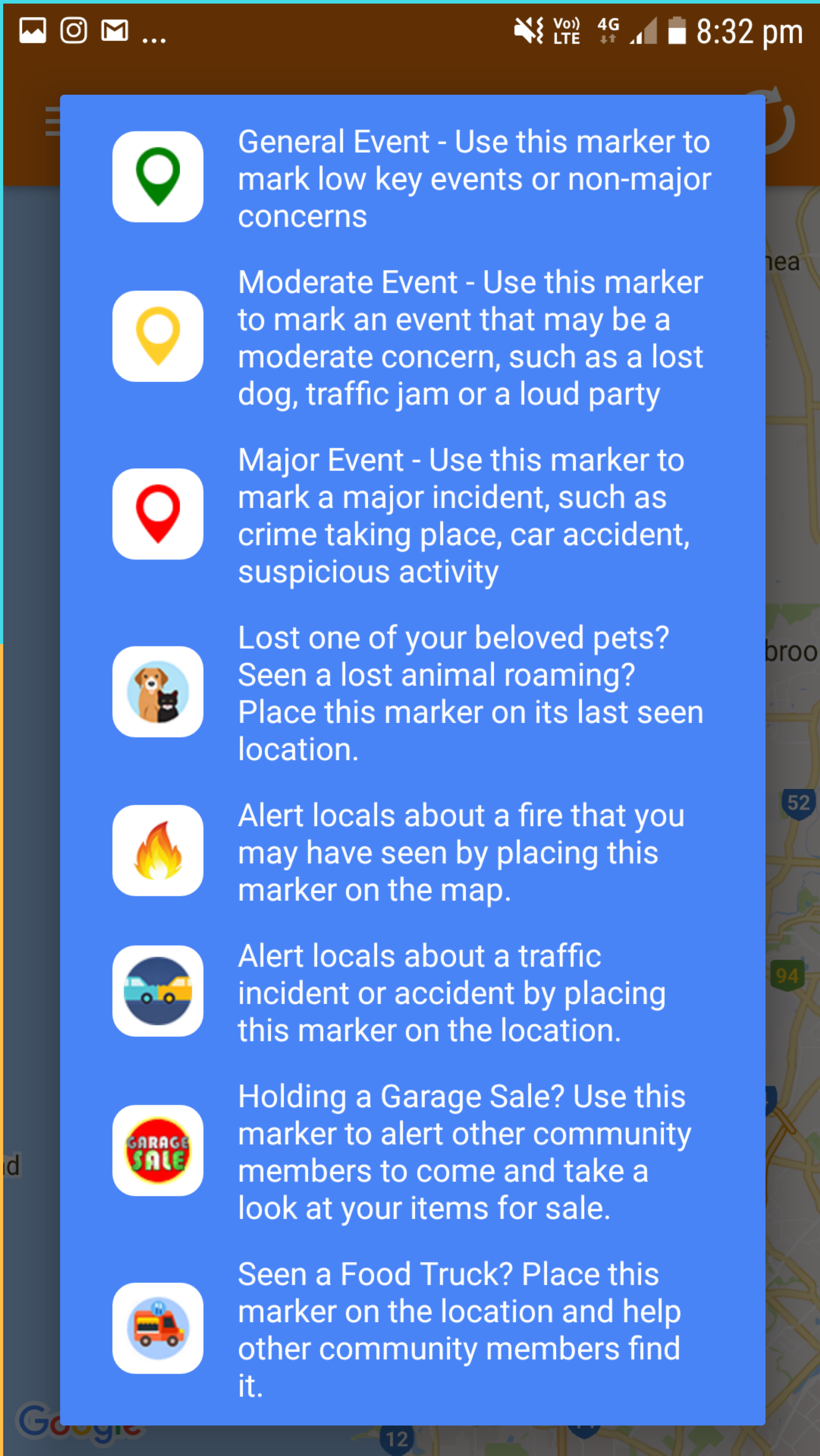
When you create an alert, it notifies other app users within their chosen range of the marker location, so that they know what is happening in their neighbourhood.

These alerts are created by other local people who use the app. They could be your friends or neighbours, but they all have a common interest, which is to create more awareness in their community by creating and receiveing alerts.

Every time you place a marker, you're helping others become more aware of what is happening around them.

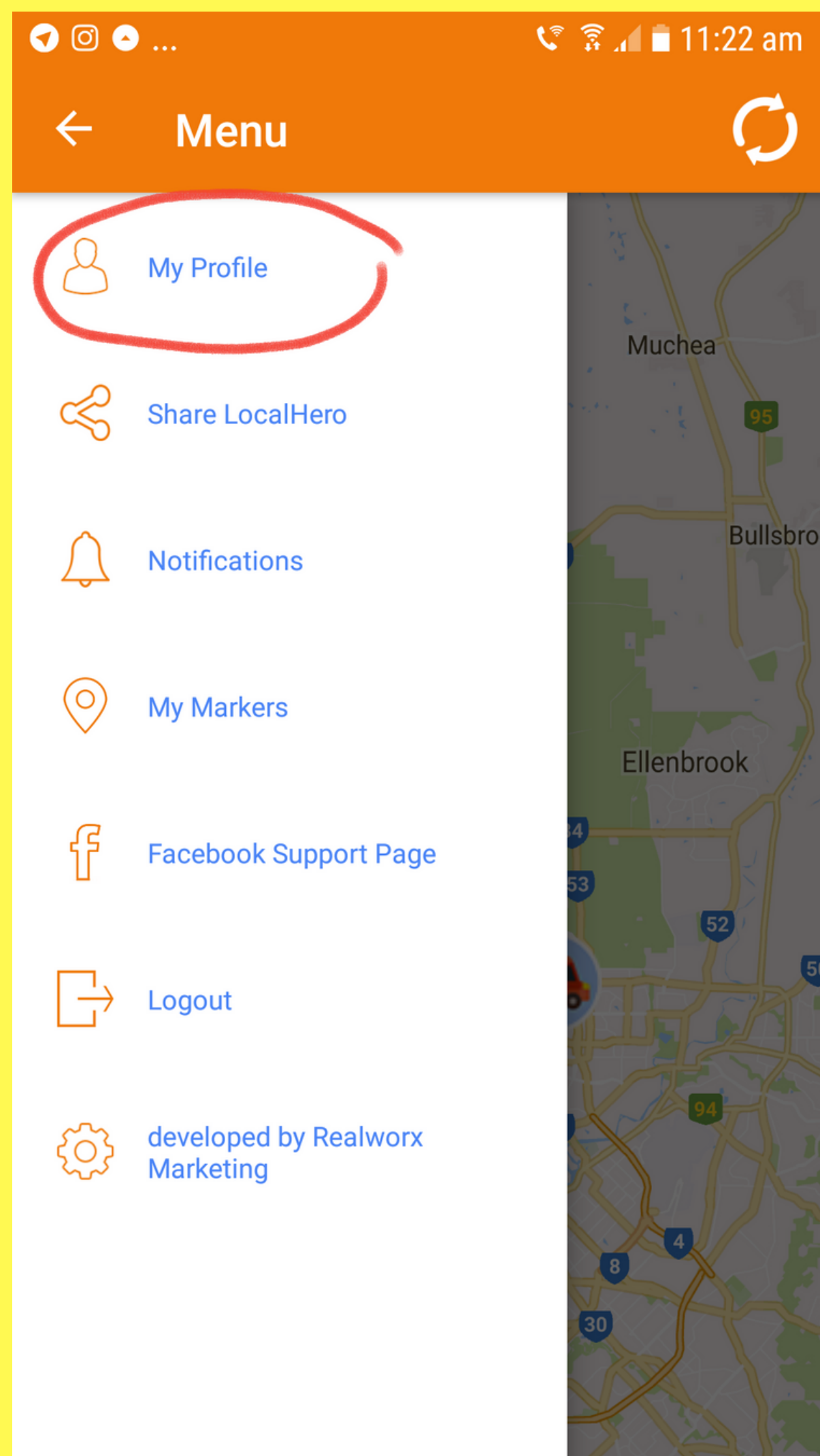
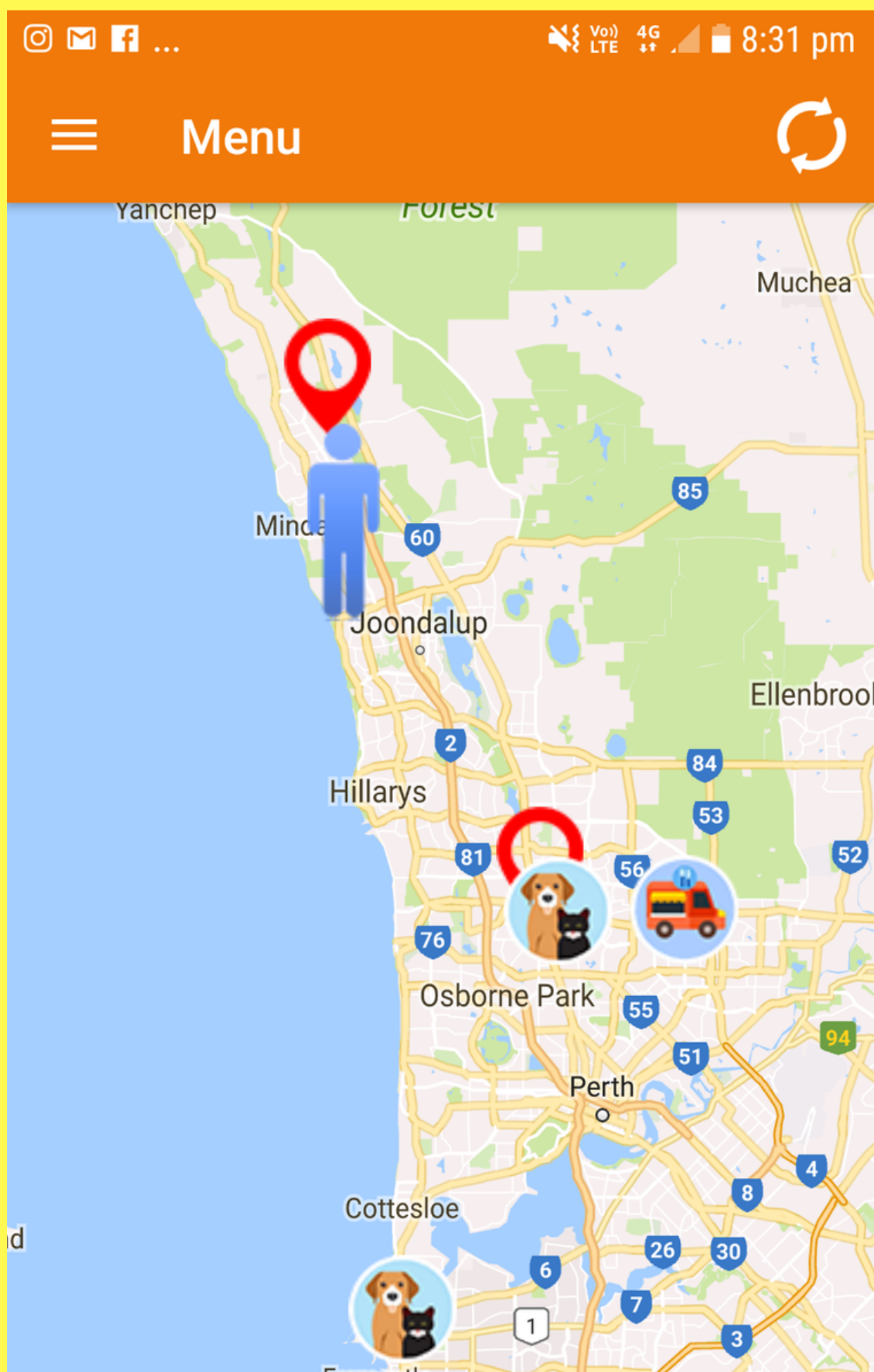


# TYPES OF ALERT MARKERS

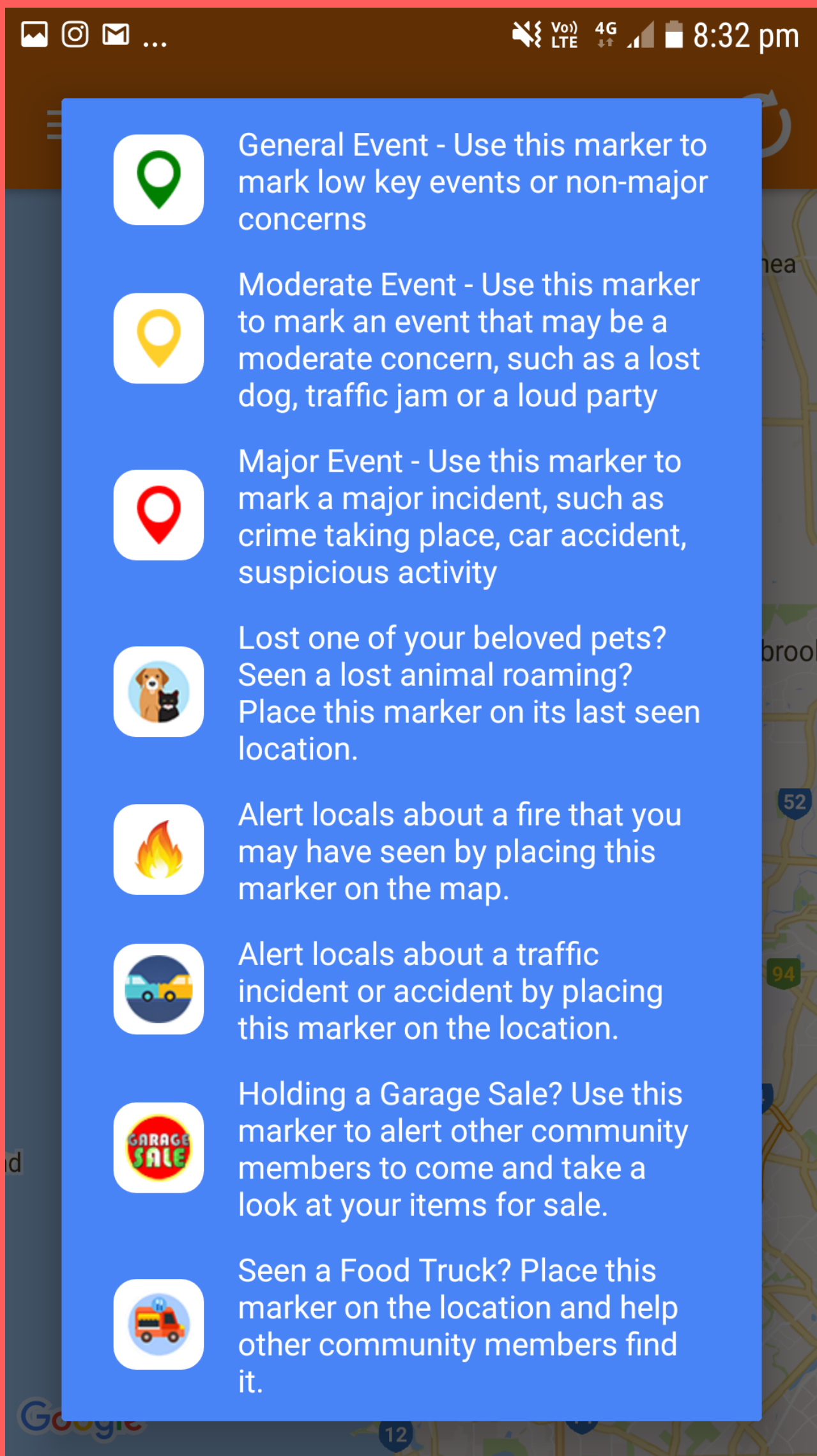


# How to Create an Alert Marker.

Firstly, make sure you have set your location otherwise you won't be able to create markers or receive alerts. You'll find the Update My Location section under My Profile, located in the Menu. Your location is only visible to you, no other members can see your base location.

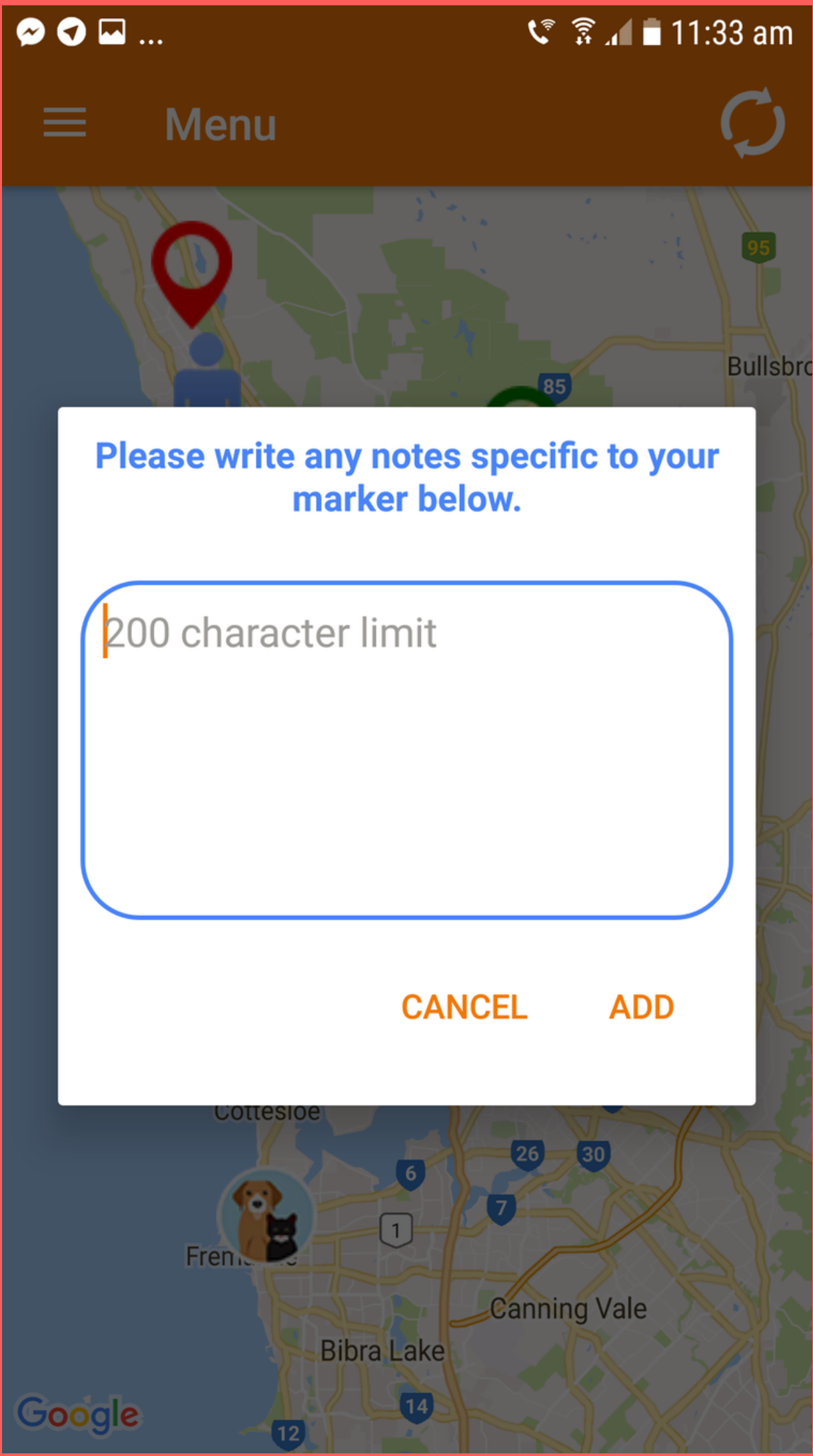


Next, find the location of where you want to place your alert marker. You can zoom into the map right down to street level. If you are an iPhone user, tap the location. If you are an Android user, long press the location for a few seconds.

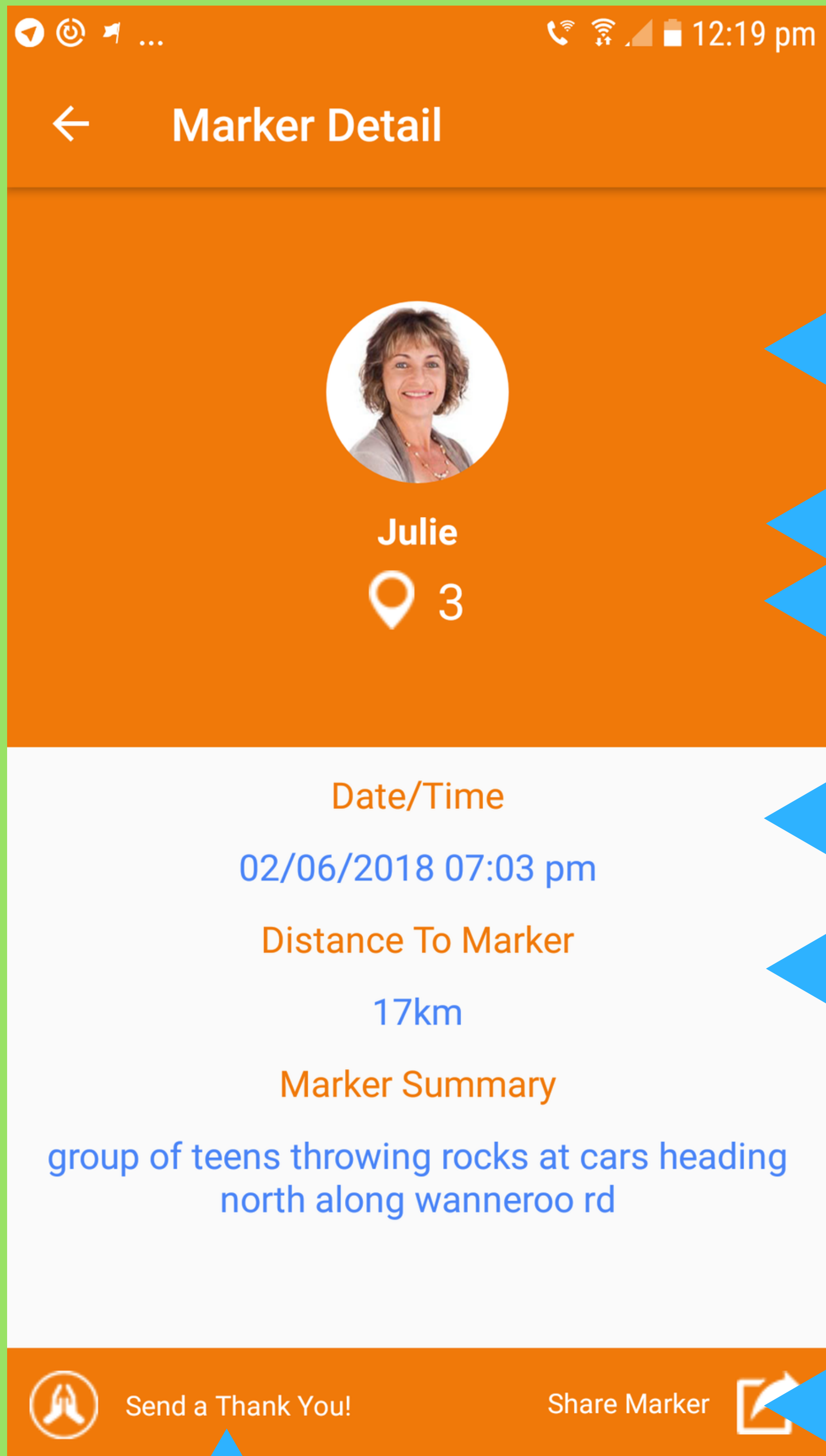


Choose your desired marker from the marker selection screen. iPhone users will be presented with a slightly different screen, but the marker choices are clearly labelled.

You will then be prompted to add some notes on what you have seen or what you would like other people to be informed about. By pressing add, your marker will then be placed on the map, and a notification will be sent to surrounding Local Hero app members. You will also be offered to share your marker to your Facebook timeline or Community group for friends to see.



# Navigating Alert Markers.



Profile photo of the person who placed the marker.

Name of Person who placed the marker and total number of markers placed.

Date and Time marker was placed.

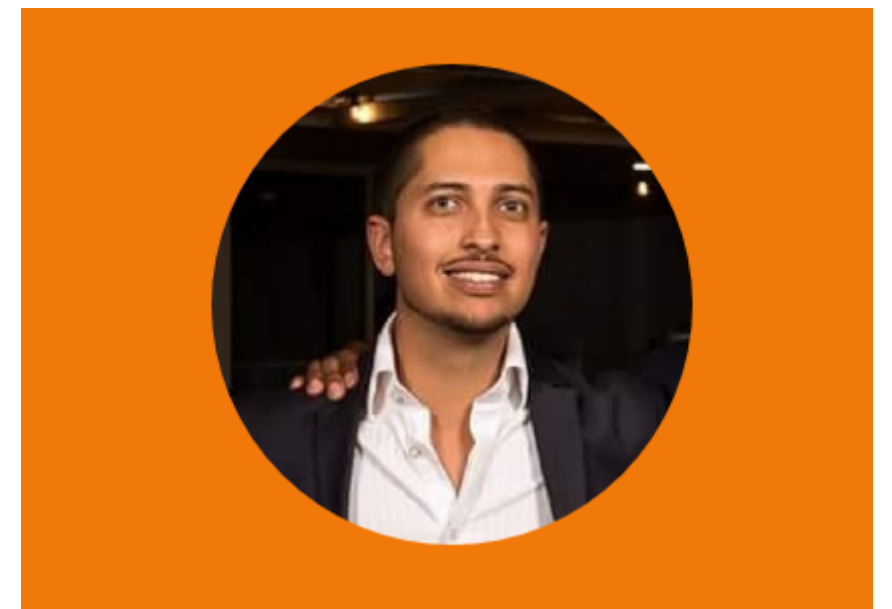
Distance from your base location to marker

Share option to share marker to Facebook and other shareable platforms.

Send the person a thank you for helping the community. They'll be notified.

# WHY DID WE CREATE LOCAL HERO?

I wanted to create a difference to the way people within their communities could alert each other and create more awareness around situations that affected their community. Whether that was suspicious activity, or someone that needed help in a situation, I wanted people to feel like they were making a contribution to their neighbourhood, in a way that was fast, efficient and wasn't time consuming.



**Alistair Henrisson**  
*Founder & Creator*  
Local Hero App

You can support this same vision, by encouraging your friends and neighbours to use the app, keep up to date with local alerts, and contribute when they see something they feel the community will benefit from. You can share the app from within the Menu, and also provide feedback to help us make Local Hero a fantastic tool for individuals and communities to use via our Facebook Support Page.